



Wikipedian in Residence

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Wikimania 2010

British Museum - Wikipedia
homepage is

[http://www.enwp.org/
WP:GLAM/BM](http://www.enwp.org/WP:GLAM/BM)

all of this can be found there.

Bringing Wikipedia in-house to find ways of building a **proactive** relationship, of **mutual** benefit, without undermining the **principles** of either.

Reporting

Featured

Royal Gold Cup - "Today's featured article" on Saturday June 10.

Hoxne Hoard (*Currently a candidate - review [here](#)*);

Lindow Man (*Currently a candidate - review [here](#)*);

Good Articles

Sweet Track

Current candidates:

Gebelein predynastic mummies

Parthenon Frieze

Sutton Hoo

"Did you know's"

Minoan Bull-leaper

Seax of Beagnoth

Nereid Monument

Oxborough dirk

Hedwig glass

Lothair Crystal

Bassae Frieze

Holy Thorn Reliquary

Ship's chronometer from HMS Beagle

Harpy Tomb

Royal Gold Cup

Little Thetford flesh-hook

Hoxne Hoard

Empress pepper pot

Ormside bowl

Isabella Brant (drawing)

Other articles created

Briggs Enigma

Ethnography at the British Museum

Frome Hoard (DYK nominee)

Herculean Sarcophagus of Genzano

Ian Jenkins (curator)

Tomb of Payava

Valerie Flint

Other

- Improvement of all articles in "high importance/stub quality"
- Links back from the British Museum catalogue to Feature articles [1] [\[2\]](#) [\[3\]](#)
- Two Wikipedians working on-site to improve articles with the Asia and Prints departments respectively.

Qualitative

British Museum-related articles by quality and importance

Quality	Importance					
	Top	High	Mid	Low	NA	Total
★ FA		1	2			3
⊕ GA			1	1		2
B	3	9	4	6		22
C	1	6	15	8		30
Start	1	14	33	35		83
Stub			10	29		39
List			2			2
NA					20	20
Assessed	5	30	67	79	20	201
Total	5	30	67	79	20	201

British Museum-related articles by quality and importance

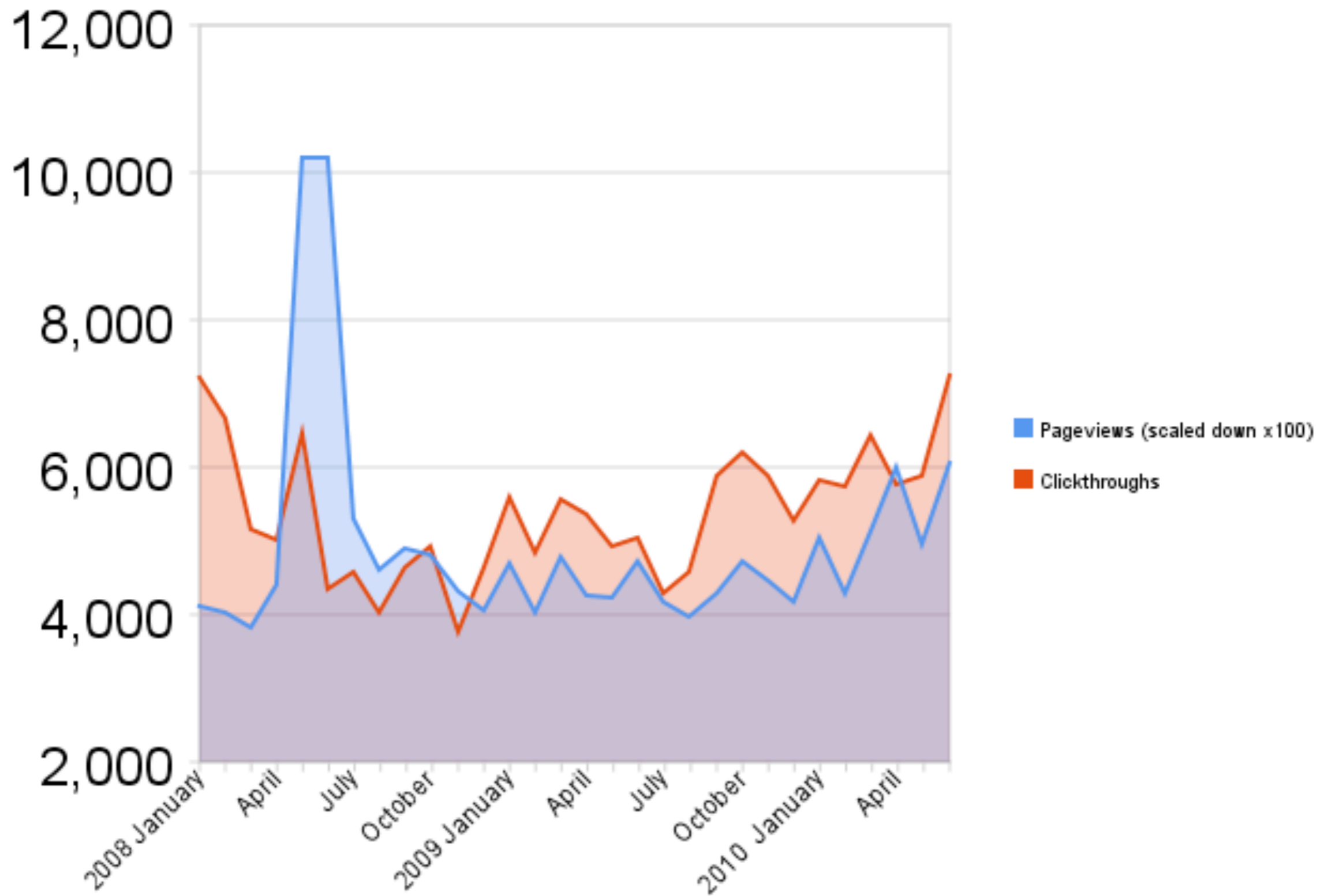
Quality	Importance					
	Top	High	Mid	Low	NA	Total
★ FA			2			2
⊕ GA			1	1		2
B	3	6	3	4		16
C	1	4	8	7		20
Start		10	24	25		59
Stub		2	9	19		30
List			1			1
Other					18	18
Assessed	4	22	48	56	18	148
Total	4	22	48	56	18	148

The quality matrix as it stood on 1 June, 2010



Quantitative

BM related articles in WP



Quantitative (cont.)



This referring site sent 7,033 visits via 638 referral paths

Site Usage Goal Set 1 Goal Set 2 Ecommerce

Views: [Grid] [Pie] [Bar] [Line] [Table] [Map]

Visits 7,033 % of Site Total: 1.21%	Pages/Visit 6.44 Site Avg: 6.73 (-4.38%)	Avg. Time on Site 00:03:31 Site Avg: 00:03:45 (-6.27%)	% New Visits 69.60% Site Avg: 65.90% (5.61%)	Bounce Rate 45.19% Site Avg: 39.92% (13.20%)
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	Referral Path	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	/wiki/Hedwig_glass	607	2.86	00:00:51	92.92%	42.01%
2.	/wiki/British_Museum	594	7.84	00:04:34	69.36%	25.76%
3.	/wiki/Lothair_Crystal	464	2.86	00:01:07	85.78%	37.72%
4.	/wiki/Rosetta_Stone	293	4.26	00:03:12	79.18%	50.85%
5.	/wiki/A_History_of_the_World_in_100_Objects	259	9.47	00:07:05	47.49%	26.25%
6.	/wiki/Lewis_chessmen	123	5.31	00:03:25	77.24%	28.46%
7.	/wiki/Ginger_(mummy)	118	6.53	00:03:01	79.66%	46.61%
8.	/wiki/First_Jewish_Revolt_coinage	108	1.07	00:00:01	1.85%	98.15%
9.	/wiki/British_museum	94	8.39	00:04:07	58.51%	28.72%
10.	/wiki/Seax_of_Beagnoth	91	8.52	00:04:59	85.71%	32.97%

Communication: Varied and Often

- Direct mailouts, existing mailing lists, To dos, Own blog posts, *Signpost*, Tweets, Mainstream press, GLAM blogs, Wikimedia blogs

Backstage Pass



One-on-One Collaborations



Contents [\[hide\]](#)

1 Wikipedians seeking curators

1.1 Sweet Track

1.2 Cyrus Cylinder

1.3 Cycladic art

1.4 Rosetta Stone

1.5 Daniel Solander

1.6 Harpy Tomb

1.7 Royal Gold Cup

1.8 Gebelein predynastic mummies

1.9 Papyrus of Ani

1.10 Lindow Man

1.11 Ormside bowl

2 Curators seeking Wikipedians

2.1 Holy Thorn Reliquary

2.2 Admonitions Scroll

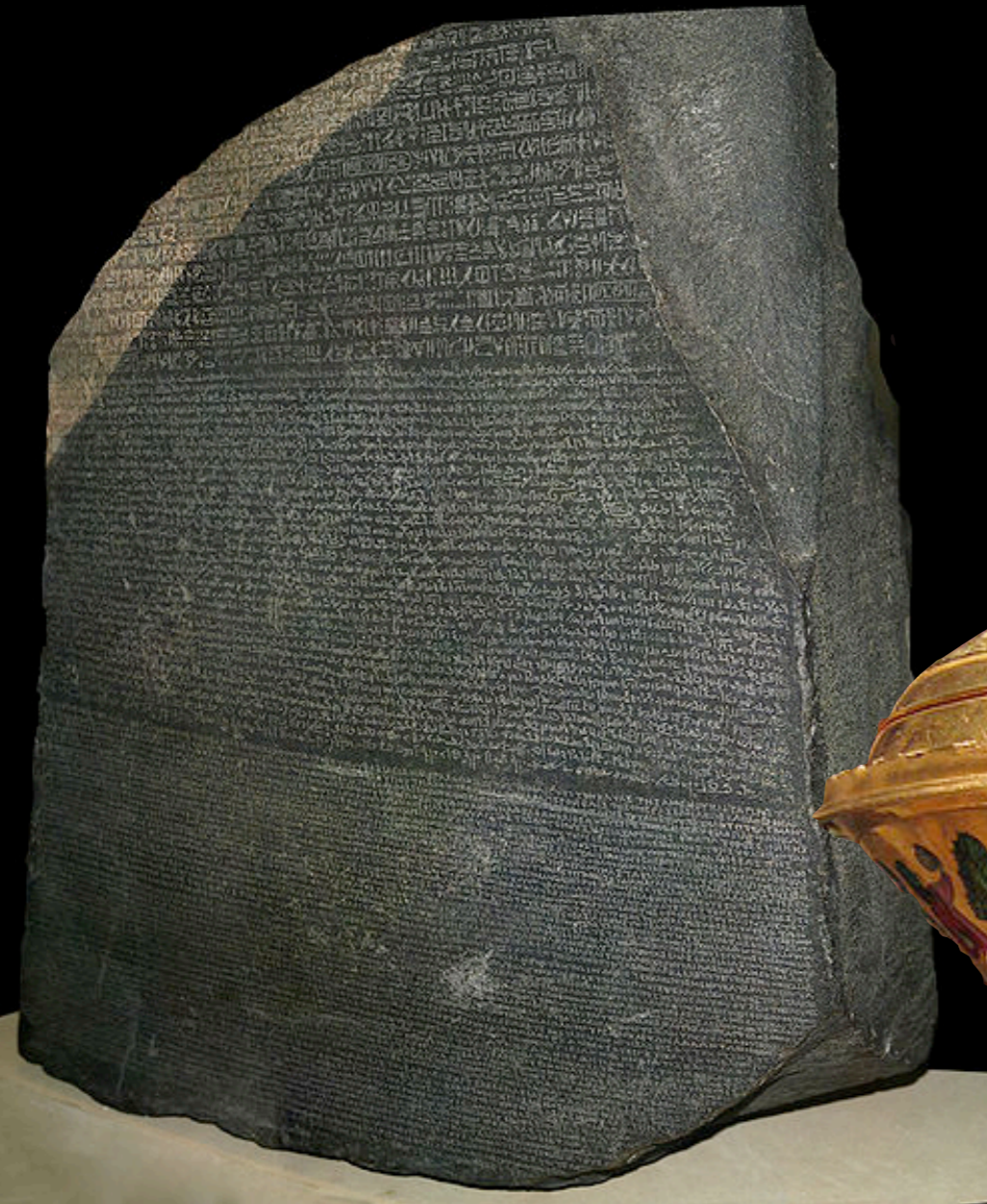
2.3 Isabella Brant (drawing)

Feature Article Prize

Royal Gold Cup
in English



Tabula Rosettana
in Latin



Epifania de Miquel
Àngel in Catalan



Hoxne Challenge

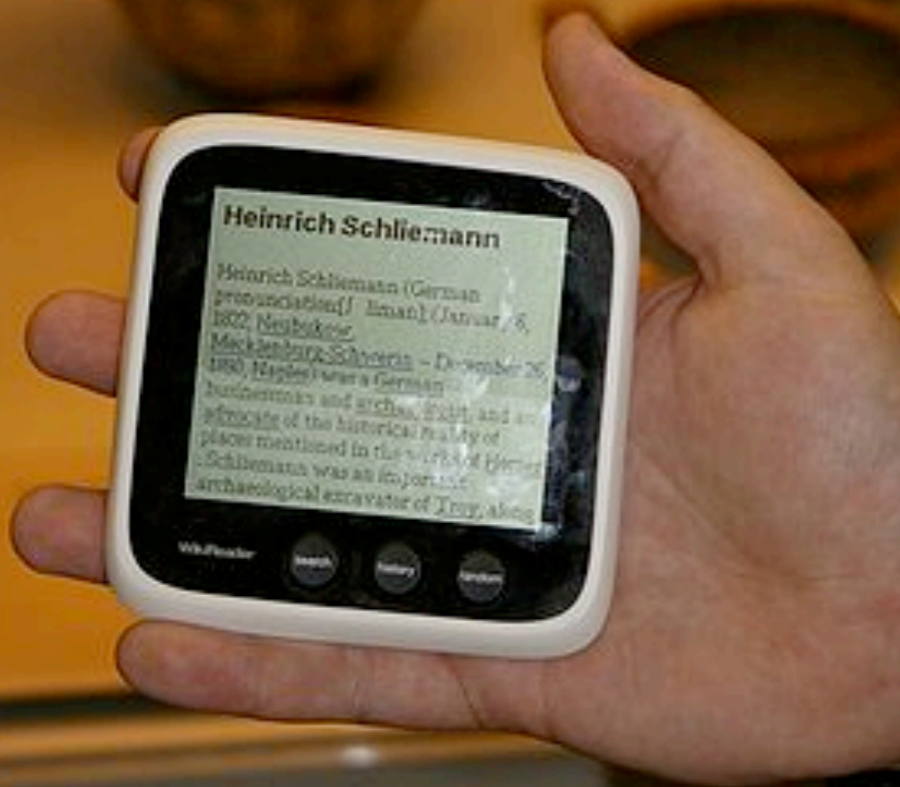


School translations



Partnering

© Steve Forrest for The New York Times



Unexpected

 **Template documentation**

[\[edit\]](#) [\[purge\]](#)


Usage


[\[edit\]](#)

This template takes two parameters, both optional,

`{{British-Museum-object}}` *This article is about an item held in the [British Museum](#).*


`{{British-Museum-object|<ref number>}}` *This article is about an item held in the [British Museum](#). Object reference: [ref number](#)*

`{{British-Museum-object|<ref number>|2=<url>}}` *This article is about an item held in the [British Museum](#). Object reference: [ref number](#)* 

`{{British-Museum-object||url=<url>}}` *This article is about an item held in the [British Museum](#). Object reference: [\[1\]](#)* 

The "url=" (or "2=" may be used) construction is necessary if the url contains an equals sign (which is usually the case for the British Museum index).

You can use the database number instead of the url (shows as "objectid=" in the url), this is not to be confused with the British Museum "registration number", department based "big number" or the image identification numbers shown on photographs. This automatically generates the url for the collection database record.

`{{British-Museum-object|<ref number>|id=<objectid>}}` *This article is about an item held in the [British Museum](#). Object reference: [ref number](#)* 

Note that if an unnamed second parameter is used then "url=" will have no effect. Similarly "url=" will over-ride "id=".

For an example in use, refer to [Ginger \(mummy\)](#).

Things to note

- All of these are about **improving the content**
 - better articles, more articles, translations.
- All of these focus on **personal relationships**
 - this makes it more sustainable, thoroughgoing.
- All of these are about **leveraging the communities**
 - new contributors, existing contributors, experts.
- None of these focus on the resident's own work.
- None of these are content donation projects.

**NOT about
“content liberation”**



Wikimedian focus on GLAM Multimedia

Noun

[\[edit\]](#)

monomania (*plural monomanias*)

1. Excessive interest or concentration on a singular object or subject.

*It was apparent to all but himself that what was once idle curiosity had become a **monomania**.*

2. A pathological obsession with one person, thing or idea.

But of course, I'm working on this behind the scenes.
A lot.

How many GLAMs have a volunteer team?
...a e-volunteer team?

Bringing Wikipedia in-house to find ways of building a **proactive** relationship, of **mutual** benefit, without undermining the **principles** of either.

We're doing the same thing, for the same reason, for the same people, in the same medium. Let's do it **together**.

However, this was a proof of concept.

I do not think it is feasible for people to volunteer full time like I did.

So - how to make it scale?

I believe the next step is for Chapters to provide a professional contact person to manage relationships and for that person to identify and place individual Wikimedians with GLAMs to suit their respective needs.

Peace, Love & Metadata

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